

MY MARKETING PLAN

What I can do to sell you home and all the reasons you should be using me as your Real Estate Agent. Listed are the ways I will market your home.

Web Marketing:

Real Estate Reports and surveys are constantly showing the vast majority of Home Buyers are searching on the Web for available houses on the market. Buyers love the privacy of searching the internet in their home or office without the assistance of a Real Estate Agent. Let me maximize the exposure of your property to all the potential buyers on today's Real Estate Market.

[RoxboroRealEstateTeam.com](http://www.roxbororealestateteam.com) – A Real Estate web site to answer all your questions about your Real Estate needs. This web site utilizes all the search engines to make sure your property available to all the Buyers on the market

<http://www.realestatebook.com/> - Real Estate advertising that has access to the potential buyer moving in the area from other states and surrounding area with feedback from customers looking at your property on the web.

<http://www.homesandland.com/> - A good source of information on houses available on the market,

<http://www.homes.com/> - One of the top web site used by the top agents in the country to gain access to property across the United States. All listing with RoxboroRealEstateTeam.com website is shown on Homes.com which is a major source of listing on the Internet.

[Triangle MLS](#) – List all the agents listings on the web for the IDX to search for Homes listed in the area. MLS search engine to see all the houses available to the surrounding agents in the area.

<http://www.realtor.com/> - All listing with RoxboroRealEstateTeam.com website are shown on Realtor.com which is a major source of listing on the internet.

Realtor Exposure on the Market:

TBS Realty, Inc.-The Best Service in Real Estate in the area to put your trust in marketing your home for the highest price the market will bear.

Triangle MLS- Your property is entered on the multi-listing system and makes it available to thousands of agents through out the area.

Daily Market Techniques:

First Class Yards Signs-Provides the buyer with contact information, flyers, Agents cell phone number to be available 24/7, and web site information.

Centralized Showing Services-Agents set appointments to show your home, **Automatic feed back** on all agent's showing of property and follow up with **Buyer's response** to their impression of the showing.

Keep you updated on current sales and the changing market conditions in your area.

Negotiate on your behalf handle the negotiation process to get you the best price.

Manage the escrow process-Handle all transactions needed to close the sale.

Follow up to see the customer is 100% satisfied.

Virtual Tour with 360 degree tour to better show on the web what you home has to offer.

Professional photographer for quality pictures of you home.